

# Guidance on U.S. Market Entry

Seminar and webinar hybrid event for Hungarian companies



February 7, 2023

## Event Details

- 13:30 Registration
- 14:00 Welcome Remarks  
*Mr. Elek Nagy BKIK President*
- 14:05 Opening Remarks  
*Dr Martin Zsarnoczky, President  
American Hungarian Chamber of Commerce*
- 14:10 SelectUSA program and Investment Summit Overview  
*Mr. Neil Pickett, Senior Commercial Officer, U.S. Embassy Budapest*
- 14:40 How to open a U.S. bank account  
*Alina Hofnar, Treasury and Trade Solutions Head for Hungary,  
Payments & Receivables Head for Central Europe, Citibank*
- 14:55 Hungarian & U.S. tax considerations for Hungarian firms investing in the U.S.  
*Dr. Attila Kövesdy, Partner, Tax and Legal, Deloitte*
- 15:10 An Introduction to the US Legal Framework  
*John Parkerson, Honorary Consul of Hungary-Atlanta and  
attorney at Hall Booth Smith, P.C.*
- 15:25 Lessons Learned - A Study of Successful Hungarian Investment in the U.S.  
*Vidor Kis-Márton, CEO, Continvest*
- 15:40 Introductions to U.S. Investment Destinations  
*Pennsylvania Department of Community & Economic Development  
South Carolina Department of Commerce  
Georgia Department of Economic Development (GDEcD)  
Indiana Economic Development Corporation (IEDC)*
- 16:20 Closing remarks and start of B2B Networking
- 17:00 End of B2B meetings

## Event date

February 7, 2023

## Location

BKIK 1016 Budapest,  
Krisztina krt. 99. 7th floor,  
Széchenyi Room

## Organizers:

Budapest Chamber of  
Commerce and Industry

AMERICAN HUNGARIAN  
CHAMBER OF COMMERCE OF  
NEW YORK INC.

U.S. Embassy Commercial  
Service, Budapest

