

Guidance on U.S. Market Entry

Seminar and webinar for Hungarian companies - The hybrid event is limited to 40 in-person attendees with unlimited online attendance.



February 7, 2023

Helping Hungarian Companies Enter The U.S.

Please join us to explore U.S. government support networks to aid Hungarian companies expand their businesses in the U.S. The event will also highlight the role the Budapest Chamber of Commerce and Industry plays in assisting Hungarian companies meet their international expansion goals.

Attendees will learn about the valuable tools the SelectUSA Program provides to foreign investors. These include tailored assistance for companies and startups, including location selection, targeted industry analysis to help make informed decisions, how to open a bank account in the U.S., and introductions to Economic Development Organizations to execute U.S. investment plans.

A successful Hungarian company will provide insights into lessons learned and best practices following their recent investment in the U.S.

Attendees will also be introduced to the SelectUSA Investment Summit, which will be held in Maryland, on May 1-4, 2023. For advanced information and to register for the Summit, please visit www.SelectUSA.gov

Event Details

The agenda is as follows:

- 14:00 Welcome Remarks
Mr. Elek Nagy BKIK President
- 14:05 Opening Remarks
Dr Martin Zsarnoczky President American Hungarian Chamber of Commerce
- 14:10 SelectUSA program and Investment Summit Overview
Mr. Neil Pickett, Senior Commercial Officer, U.S. Embassy Budapest
- 14:40 How to open a U.S. bank account
Citibank
- 15:00 An introduction to the U.S. Tax System for Investors
Deloitte (to be confirmed)
- 15:10 An Introduction to the US Legal Framework
John Parkerson, Honorary Consul and lawyer at Hall Booth Smith, P.C
- 15:20 Lessons Learned - A Study of Successful Hungarian Investment in the U.S.
To be confirmed
- 15:40 Introductions to U.S. Investment Destinations
*Pennsylvania Department of Community & Economic Development
South Carolina Department of Commerce
Georgia Department of Economic Development (GDEcD)
Indiana Economic Development Corporation (IEDC)*
- 16:20 Closing remarks and start of B2B Networking
- 17:00 End of B2B meetings

Who should attend?

The event is open to both large Hungarian companies and smaller businesses with an eye to establish a physical presence in the U.S. All companies and industries will benefit from attending this information and networking session.

Event Registration:

Office.Budapest@trade.gov
+ [Google Forms link](#) to register

Event date

February 7, 2023

Location

BKIK 1016 Budapest,
Krisztina krt. 99. 7th floor,
Széchenyi Room

+

[Zoom](#) Platform

Cost for Attendees:

Free

Organizers:

Budapest Chamber of
Commerce and Industry

AMERICAN HUNGARIAN
CHAMBER OF COMMERCE OF
NEW YORK INC.

U.S. Embassy Commercial
Service, Budapest

